

KRUSTEAZ[®]

PROFESSIONAL

77%
OF CONSUMERS
LOVE/LIKE CORNBREAD

FLAVOR PROFILE OF CORNBREAD GROWTH
(4-YEAR GROWTH TREND):

CHEDDAR	HONEY BUTTER	JALAPENO
+63%	+35%	+27%

Source: Datassential Snap! Cornbread Report 2024

BAKING MIXES RISE TO THE OCCASION

Cornbread

- Full variety delivers against regional profiles
 - Dense to cake-like
 - Savory to sweet
- Try our #1 selling Honey Cornbread*
 - 92% give it 4 to 5 stars; 20,000+ Amazon reviews



Biscuits

- Soft, flaky texture
- Performs great as a rolled or dropped biscuit
- Offering a variety of biscuit mixes with multiple flavor profiles



Explore the
Kurious World of
Krusteaz Professional



*In retail

Muffins

- Great height and golden crowns
- Hold inclusions well
- Easily customizable



Specialty Baking Mixes

Diverse product line to suit a variety of baking needs

Gluten free flours, like almond flour, have mass appeal **+50% IN LAST 4 YEARS**



MORE THAN **24%** 4-YEAR GROWTH CINNAMON ROLLS

BAKING MIXES

ITEM#	UPC	DESCRIPTION	PACK SIZE
Muffins — Bake to great heights with golden crowns.			
734-0120	10041449103300	All Purpose Muffin Mix	6/5 lb
734-0260	10041449103485	Banana Muffin Mix (no nuts)	6/5 lb
734-0224	10041449455003	Blueberry Muffin Mix	6/5 lb
734-0160	10041449103348	Corn Muffin Mix	6/5 lb
724-0105	10041449403264	GF Blueberry Muffin Mix	8/15.7 oz
734-6642	10041449477586	Golden Muffin Mix	6/5 lb
722-1550	10041449473656	Protein Blueberry Muffin	8/16.23 oz
722-1555	10041449473663	Protein Chocolate Chip Muffin	8/16.23 oz
722-1560	10041449473670	Protein Banana Nut Muffin	8/16.23 oz
734-5035	10041449477821	All Purpose Low Fat Muffin Mix	6/4.5 lb
734-0250	10041449103577	Oat Bran Muffin Mix	6/5 lb
Biscuits & Cornbread — Providing you a golden opportunity to delight your guests.			
734-0320	10041449100002	Buttermilk Biscuit Mix	6/5 lb
734-0360	00041449100029	Buttermilk Biscuit Mix	25 lb
734-0380	00041449100043	Buttermilk Biscuit Mix	50 lb
734-0333	10041449104116	Homestyle Biscuit Mix	6/5 lb
734-0580	10041449100286	Homestyle Cornbread Mix	6/5 lb
734-0600	00041449100302	Homestyle Cornbread Mix	25 lb
734-0540	10041449100262	Southern Style Cornbread Mix	6/5 lb
734-0545	10041449474585	Honey Cornbread & Muffin Mix	6/5 lb
724-0370	10041449403202	GF Honey Cornbread Mix	8/15 oz
734-5808	10041449478064	Southern Style Biscuit Mix	6/5 lb
734-6686	10041449477883	Homestyle Cornbread Mix	6/5 lb
724-0319	10041449473960	Protein Cornbread	8/17 oz
Specialty Baking — Meet your baking needs from morning to night.			
732-0118	10041449102709	Cinnamon Streusel Coffee Cake Mix	6/7 lb
722-0115	10041449473069	GF Cinnamon Crumb Cake Mix	8/20 oz
734-0420	10041449100125	Pie Crust Mix	6/5 lb
724-2000	10041449450145	GF Flour	8/32 oz
724-2015	10041449473465	Almond Flour	6/16 oz

LOOKING TO MIX IT UP?

Try these recipes and more at krusteazpro.com

Biscuits

- Berry Shortcake Shooters
- Cheddar Bacon Drop Biscuits

Muffin

- Strawberry Greek Yogurt Muffin
- Raspberry Cobbler

Cornbread

- Southern Peach Snack Cake
- Chorizo Jalapeño Skillet Cornbread Casserole

Specialty Baking Mixes

- Sour Cream Peach Streusel Coffee Cake
- Danish Ribbon Coffee Cake

Stay Kurious and grow your baked goods business with Krusteaz Professional® – home of the #1 recommended baking mixes in foodservice.* Backed by exceptional culinary support and over 90 years of baking expertise.

*Datassential Brand Study 2023



Find recipes and explore the Kurious World of Krusteaz Professional at krusteazpro.com

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