

KRUSTEAZ[®]

PROFESSIONAL

85%

OF DINERS LIKE/LOVE
CUPCAKES

THERE'S ALWAYS ROOM FOR DESSERTS

All of our dessert mixes offer consistent performance
and are “just add water”



Our icings can be stored in an airtight container. Just rewhip before using.

Cake & Icings

- Moist, tender cakes
- Consistent performance
- Just add water convenience

Source: Datassential Snap! Cupcake Report 2024



Cake is offered on more than **45%**
of restaurant menus



Explore the
Kurious World of
Krusteaz Professional



Cookies

87%
OF CONSUMERS
LIKE/LOVE COOKIES

- Sweet, buttery flavor
- Soft texture
- Easy to handle dough
- Great base to customize your cookie creation



Brownies

- Rich, fudgy appearance
- Moist, chewy texture and paper top
- Available as a mix, gluten free or Ready to Bake Batter
- Easy to customize

86%
OF PEOPLE LIKE/LOVE
BROWNIES

Brownies are among the
top 5 desserts on menus.

Source: Datassential Snap! Brownie and Desserts Reports 2024

DESSERT MIXES

ITEM#	UPC	DESCRIPTION	PACK SIZE
Brownies — <i>When it comes to chocolate, we've got you covered.</i>			
732-0620	10041449102426	Fudge Brownie Mix	6/7 lb
736-2620	10041449101603	High Altitude Fudge Brownie Mix	6/7 lb
732-6114	10041449035182	Dbl Dark Choc Brownie Mix (add egg & oil)*	4/120 oz
732-6116	10041449479009	Trip Choc Chip Brownie Mix (add egg & oil)*	4/120 oz
722-1410	10041449473250	Choc Pnut Bttr Microwave Brownie Mix*	6/4/2.3 oz
722-1430	10041449473212	Dark Chocolate Microwave Brownie Mix*	6/4/2.3 oz
722-1400	10041449473236	Dbl Chocolate Microwave Brownie Mix*	6/4/2.3 oz
722-1420	10041449473274	Salted Caramel Microwave Brownie Mix*	6/4/2.3 oz
722-1626	10041449403363	GF Double Choc Brownie Mix	8/20 oz
732-7663	10041449477548	Fudge Brownie Supreme Mix	6/6 lb
Cakes & Icings — <i>Moist, tender cakes that feature a perfect balance between lightness and density.</i>			
734-1000	10041449900107	All Purpose Creme Cake Mix	6/5 lb
732-7144	10041449477289	Angel Food Cake Mix	12/15 oz
732-5770	10041449477203	Carrot Cake Mix	6/5 lb
732-0240	10041449102204	Devil's Food Cake Mix	6/5 lb
732-5756	10041449477005	Extra Moist White Cake Mix (add egg/oil)	6/4.5 lb
732-5758	10041449477029	Extra Moist Yellow Cake Mix (add egg/oil)	6/4.5 lb
732-5760	10041449477043	Extra Moist Devils Fd Cake Mix (add egg/oil)	6/4.5 lb
732-0420	10041449102266	Lemon Cake Mix	6/5 lb
732-0340	10041449102327	Spice Cake Mix	6/5 lb
732-0120	10041449102129	White Cake Mix	6/5 lb
732-0180	10041449102167	Yellow Cake Mix	6/5 lb
732-0118	10041449102709	Coffee Cinnamon Streusel Cake Mix	6/7 lb
732-0740	10041449102624	Chocolate Fudge Icing Mix	6/5 lb
732-0800	10041449102600	Vanilla Creme Icing Mix	6/5 lb
732-6120	10041449035168	Ultimate Chocolate Cake Mix (add egg/oil)*	4/112 oz
722-4010	10041449473298	GF Choc Cake Mix	8/18 oz
722-4012	10041449473304	GF Yellow Cake Mix	8/18 oz
732-0305	10041449102501	Double Chocolate Cake Mix	6/5 lb
732-7218	10041449477081	White Cake Mix	6/5 lb
Cookies — <i>Customize your own cookies & bars.</i>			
732-0642	00041449300603	All Purpose Cookie Mix	6/5 lb
722-3760	10041449473311	GF Choc Chip Cookie Mix	8/18 oz

*Ghirardelli brand product The Krusteaz brand is wholly owned by The Krusteaz Company. The Krusteaz Company manufactures Ghirardelli and sells Ghirardelli Baking Mixes under license from Ghirardelli Chocolate Company.

LOOKING TO MIX IT UP?

Try these recipes and more at krusteazpro.com

Brownie: Fudge Brownie Smore Kabobs

Cake: Lemon Drop Cupcake

Cookies: Chocolate Peanut Butter Squares



Stay Kurious and grow your baked goods business with Krusteaz Professional® – home of the #1 recommended baking mixes in foodservice.* Backed by exceptional culinary support and over 90 years of baking expertise.

*Datassential Brand Study 2023

KRUSTEAZ
PROFESSIONAL

Find recipes and explore the Kurious World of Krusteaz Professional at krusteazpro.com

©2024 The Krusteaz Company | XXXX