

KRUSTEAZ[®]

PROFESSIONAL

Gluten Free

Special blend of whole-grain and gluten free flours for superior taste and texture

Regeneratively Farmed Wheat

(Shepherd's Grain)

World class flour from family-owned regenerative farming operations

Learn more at www.shepherdsgrain.com

Protein

Options to satisfy your customers' demands for higher protein dishes

Muffins

Whole-grain and low-fat muffin mixes that are versatile and customizable

Wheat Germ

Kretschmer – The original super food

Plant Based

Plant powered almond flour, good for all your baking needs

MORE THAN
30%
4-YEAR GROWTH OF
GLUTEN FREE

Source: Datassential Snap!
Gluten Free Report 2024

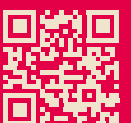


FLAVOR-FULL ALTERNATIVES LIFESTYLE AND DIETARY NEEDS

All of our baking mixes deliver consistent performance and are “just add water”



Explore the
Kurious World of
Krusteaz Professional





DIETARY & LIFESTYLE OPTIONS

ITEM#	UPC	DESCRIPTION	PACK SIZE
Gluten Free			
724-2000	10041449450145	GF Flour	8/32 oz
721-0975	10041449473793	GF Confetti Pancake Mix	8/16 oz
721-0970	10041449403103	GF Buttermilk Pancake Mix	8/16 oz
724-0105	10041449403264	GF Blueberry Muffin Mix	8/15.7 oz
724-0370	10041449403202	GF Honey Cornbread Mix	8/15 oz
722-0115	10041449473069	GF Cinnamon Crumb Cake Mix	8/20 oz
722-1626	10041449403363	GF Double Choc Brownie Mix	8/20 oz
722-3760	10041449473311	GF Choc Chip Cookie Mix	8/18 oz
722-4010	10041449473298	GF Choc Cake Mix	8/18 oz
722-4012	10041449473304	GF Yellow Cake Mix	8/18 oz
Regeneratively Farmed Wheat (Shepherd's Grain)			
731-5634	10041449477906	Buttermilk Pancake Mix	6/5 lb
734-6642	10041449477586	Golden Muffin Mix	6/5 lb
734-5808	10041449478064	Southern Style Biscuit Mix	6/5 lb
734-6686	10041449477883	Homestyle Cornbread Mix	6/5 lb
732-7663	10041449477548	Fudge Brownie Supreme Mix	6/6 lb
732-0305	10041449102501	Double Chocolate Cake Mix	6/5 lb
732-7218	10041449477081	White Cake Mix	6/5 lb
Protein			
721-0055	10041449473878	Protein Blueberry Pancake	8/20 oz
731-0700	10041449471799	Protein Pancake	8/20 oz
722-1550	10041449473656	Protein Blueberry Muffin	8/16.23 oz
722-1555	10041449473663	Protein Chocolate Chip Muffin	8/16.23 oz
Pancake & Waffle			
731-0122	10041449103096	Sweet Potato Pancake Mix	6/5 lb
731-0128	10041449102778	Country Style Multigrain Pancake Mix	6/5 lb
731-0180	10041449101887	Wheat N' Honey Pancake Mix	6/5 lb
731-0220	10041449101924	Buckwheat Pancake Mix	6/5 lb
Muffin			
734-5035	10041449477821	All Purpose Low Fat Muffin Mix	6/4.5 lb
734-0174	10041449479306	Multigrain Muffin Mix	6/5 lb
734-0250	10041449103577	Oat Bran Muffin Mix	6/5 lb
Wheat Germ (Kretschmer – The original superfood)			
759-4000	10818158012199	Original Toasted Wheat Germ	12/12 oz
759-4010	10818158012274	Original Toasted Wheat Germ	12/20 oz
759-4200	10818158012359	Honey Toasted Wheat Germ	12/11 oz
Plant Based			
724-2015	10041449473465	Almond Flour	6/16 oz

70% of consumers agree the food they eat should be grown on farms that use sustainable/regenerative farming practices

Growing fastest on menus:

+187% 4-YEAR GROWTH
PROTEIN

+16% 4-YEAR GROWTH
PLANT-BASED

Source: Datassential Regenerative Agriculture Grows Report 2023

LOOKING TO MIX IT UP?

Try these recipes and more at [Krusteazpro.com](https://krusteazpro.com)

Ham and Cheese Pancake Muffins

Protein Pancakes Benedict

Pumpkin Seed Muffins



Not seeing recipes for Gluten Free, Shepherd's Grain, etc.? That's ok. Most baking mixes can be substituted for another. For example, Gluten Free mix can sub in for regular mix in a recipe.

Stay Kurious and grow your baked goods business with Krusteaz Professional® – home of the #1 recommended baking mixes in foodservice.* Backed by exceptional culinary support and over 90 years of baking expertise.

*Datassential Brand Study 2023

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Find recipes and explore the Kurious World of Krusteaz Professional at krusteazpro.com

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