

KRUSTEAZ[®]

PROFESSIONAL



MORE THAN
80%
OF PEOPLE LIKE/LOVE
PANCAKES &
WAFFLES

PANCAKES & WAFFLES REALLY STACK UP

- Light and airy texture
- Consistent performance
- Just add water convenience
- Indulgent to nutrient-packed varieties to fit all your lifestyle needs



Sweet Cream pancake mix has experienced double digit growth over the past 2 years. With a buttery aroma and hints of vanilla, ours will be a customer favorite!

Explore the
Kurious World of
Krusteaz Professional



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Source: Griddle September 2020, Datassential

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STAY KURIOUS

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GLOBAL INSPIRATIONS

Fluffy Japanese Pancakes – Golden and crispy on the outside with a soufflé-like interior. It’s all about the jiggle!

German Dutch Baby – Baked in a cast iron skillet. Fresh from the oven it gets a squeeze of lemon, butter and powdered sugar.

French Crepes – Thin and delicate pancakes that can be filled and topped with your creativity.



Fluffy Japanese Pancakes with Krusteaz Professional Buttermilk Pancake Mix

Emerging griddle batters:

+30% 4-YEAR GROWTH IN GLUTEN FREE
+187% 4-YEAR GROWTH IN PROTEIN

Over the past 4 years, pancake and waffle sandwiches have experienced double digit growth!



Source: Datassential Snap! Gluten Free and Protein Reports 2024

ITEM#	UPC	DESCRIPTION	PACK SIZE
Pancakes			
731-0120	10041449101801	Buttermilk Pancake	6/5 lb
731-0140	00041449101828	Buttermilk Pancake	25 lb
731-0160	10041449101866	Buttermilk Pancake	50 lb
731-0144	10041449943142	Sweet Cream Pancake	6/5 lb
741-3000	10041449901104	Hawaiian Buttermilk Pancake	6/5 lb
731-0122	10041449103096	Sweet Potato Pancake	6/5 lb
731-0243	10041449103713	Southern Style Buttermilk Pancake	6/5 lb
731-0128	10041449102778	Country Style Multigrain Pancake	6/5 lb
731-0220	10041449101924	Buckwheat Pancake	6/5 lb
731-0180	10041449101887	Wheat N' Honey Pancake	6/5 lb
731-0134	00041449474113	Banana Pancake	25 lb
731-5634	10041449477906	Shepherd's Grain Buttermilk Pancake	6/5 lb
731-0700	10041449471799	Protein Pancake	8/20 oz
721-0055	10041449473878	Protein Blueberry Pancake	8/20 oz
721-0970	10041449403103	Gluten Free Buttermilk Pancake	8/16 oz
721-0975	10041449473793	Gluten Free Confetti Pancake	8/16 oz
Waffles			
731-6332	10041449477982	Buttermilk Pancake & Waffle	6/5 lb
731-0360	10041449102020	Belgian Waffle	6/5 lb
731-0320	00041449102009	Belgian Waffle	25 lb

LOOKING TO MIX IT UP?

Try these recipes and more at krusteazpro.com

Crispy Chicken Waffle Sandwich

Caramelized Banana Chocolate Pancake Wraps

Nutella Pancake Fritters



Stay Kurious and grow your baked goods business with Krusteaz Professional® – home of the #1 recommended baking mixes in foodservice.* Backed by exceptional culinary support and over 90 years of baking expertise.

*Datassential Brand Study 2023

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