

**KRUSTEAZ**  
PROFESSIONAL

**Ready to Bake  
Batters**



## DO MORE WITH ONE POUR.

**Chefs are raving about our  
Ready to Bake Batter in a  
Bag innovation.**

- No measuring, no mixing
- Minimal training
- Holds inclusions and fillings well
- Ideal for custom creations
- 8-10 month refrigerated shelf life
- No preservatives
- Up to 5-day ambient storage  
(when baked & wrapped)



**STAY  
KURIOS**

Explore the  
Kurious World of  
Krusteaz Professional





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**Ready to Bake  
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Chefs are raving about our Ready to Bake Batter in a Bag innovation.

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**POUR.  
BAKE.  
AMAZE!**



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**SO BAG-TO-PAN EASY!**

**86%** OF CONSUMERS LIKE/LOVE  
**BROWNIES**

**86%** OF CONSUMERS LIKE/LOVE  
**CAKE**

**82%** OF CONSUMERS LIKE/LOVE  
**MUFFINS**

Source: Datassential Snap! Brownie, Cake, Muffin Reports 2024

**POUR.**



**BAKE.**



**AMAZE!™**



**IT'S IN  
THE BAG!**



**Try all our #instantAMAZING batters.**



- BROWNIE:**
- Chewy, fudgy texture
  - Perfect paper top
  - Chocolate chips in the batter



- CAKE•MUFFIN:**
- Great height and crowns
  - Holds inclusions and fillings well
  - Moist, tender cake cuts cleanly

ITEM#	SHIP UPC	READY TO BAKE BATTER	CASE PACK	SHELF LIFE*
732-0605	10041449475018	Brownie	4/4 lb pouches	10 months
732-0625	10041449475469	Sweet Cream Vanilla	4/4 lb pouches	8 months
732-0610	10041449475445	Chocolate	4/4 lb pouches	8 months
732-0615	10041449475452	Cinnamon Spice	4/4 lb pouches	8 months

\* Shelf life is for unopened batter in the bag. Opened batter is good for 7 days under refrigeration. Finished product holds up to 5 days tightly wrapped.

PRODUCT	YIELD/BAG	YIELD/CASE
Cake • Muffin	One half sheet pan (24 slices)	2 full sheet pans (96 slices)
	36 Muffins/Cupcakes #20 scoop	144 Muffins/Cupcakes #20 scoop
	3 - 22 oz fill 9" round cakes	12 - 22 oz fill 9" round cakes
Brownie	One half sheet pan 48 - 2" brownies	2 full sheet pans 192 - 2" brownies

Stay Kurious and grow your baked goods business with Krusteaz Professional® – home of the #1 recommended baking mixes in foodservice.\* Backed by exceptional culinary support and over 90 years of baking expertise.

\*Datassential Brand Study 2023

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[krusteazpro.com](http://krusteazpro.com)

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